



# KERIKERI KIDS

## Practice Play Progress

Kenya's first online learning centre

Designed for children 6-13

- Thousands of math and English practice questions
  - Interactive games and exercises
- Math, English and basic computer skills
- Rewarding environment makes learning fun
  - Financial and entrepreneurial skills
  - Online safety skills

### Free 14-day Trial

- Access to all class levels—thousands of skills!
- Individual logins for your school computers.
- Unlimited adaptive practice from school.

Sign up today

+254708157345

info@kerikeri.co.ke

## On Track to Success

Kerikeri Kids Club helps students succeed through online education. Our program complements the Kenyan curriculum and is designed to give children the best chance of success.

Our company is made up of passionate Kenyans committed to student achievement.

*With a database of thousands of math and English questions, Kerikeri Kids will help students prepare for national exams.*

## Benefits of online learning

**KNOWLEDGE:** Kerikeri relies on the expertise of educational specialists to develop core learning strategies and educational games.

**PROGRESS:** In order to advance to the educational games, children must complete the core work in math and literacy.

**PLAY:** Learning is fun at the Kerikeri Kids Club. The educational games component helps children develop skills such as typing.

“

Fantastic educational games for our children with great tips for parents, too.”

John Wali - Executive Director, Junior Achievement Kenya

Children benefit from year-long learning through the fun, interactive exercises they find on Kerikeri Kids Club. Students develop the skills and self-confidence to succeed in school and life through practice and play.

“

First educational kids website in Kenya. Very cool interactive site for Kids. Great job Kerikeri.”

Peter Wasonga - Marketing Manager, Brookside

## Our Products

### Math Product

Kerikeri Kids covers thousands of distinct math questions in a progression from a 6-year-old level to a 13-year-old level. We are continually adding to our quizzes so kids always have new questions to stay engaged.

### English Product

Our main English language product offers unlimited, targeted practice of grammar, spelling, and vocabulary. In addition we have our **Kerikeri Kids Literature Corner**, which is a blog for our kids. It is for our little authors to write, read and publish their stories and poems from any corner in the world. Through composition, children see real improvement in their writing skills. Writing stories is something every child is asked to do in school, and many children write stories in their free time, too. As much fun as it can be, writing a story can also seem like a challenge. We offer tips to improve their skills in this area.

### Kerikeri Kids Writing Contest

Kids love entering the Kerikeri Kids Writing Contest. It's a great way for them to practice the skills they've learned and receive recognition.

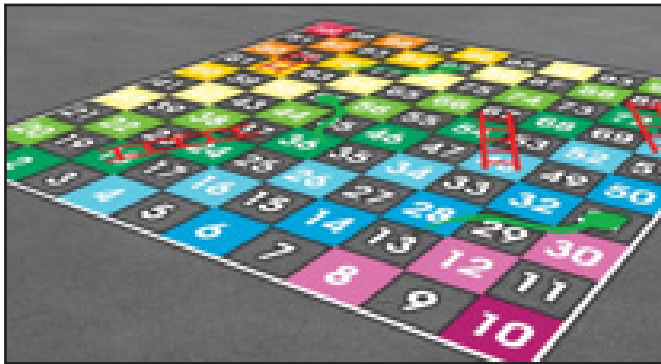


“ My daughter is already on to the Writers Contest. Creativity galore. It’s about time we found a great way to engage and develop our youngsters. Thank you for this.”

Catharine Roos - Founder, Be Educated Now Foundation

## Educational Games and Activities

Educational games let kids practice and develop skills while having fun. For example, our race car games lets kids move ahead by answering math questions. Kids practice typing and apply their knowledge.



## Painted Playgrounds

Kerikeri Kids has partnered with a great organisation to provide an affordable yet very effective playing option for our kids. The playground becomes an extension to the classroom. Children can link to many areas of the school curriculum by taking part in the activities. We have over 150 playground educational activities we can paint to engage kids and promote a healthy environment even during break-time.

“ The painted playgrounds will provide children with something beyond their imagination. That concept must truly be one of the best things one can give the kids. You have done well Kerikeri.”

Nick Odhiambo - Radio Host, Classic FM

## Who We Are

### Our Mission

Kerikeri Kids is an educational-based website for children aged 6-13. We are a company based in Nairobi, Kenya. At Kerikeri Kids, we are passionate about creating and supporting the best educational technology possible. We make learning as effective as it can be.

All of our educational activities were created or approved by certified school teachers and comply with our curriculum. These activities have been modelled from primary school lessons and enhanced to provide an interactive way for children to learn. These lessons incorporate areas such as mathematics and English while introducing basic computer skills. Kerikeri is a leader in presenting educational activities in a fun format that engages our students.

## Cooking Corner

Cooking is a skill everyone will need to master and helping our kids get involved from an early start can have many benefits for a long and healthy life. We teach easy meals kids can prepare with the assistance of an adult.

“ The cooking classes are such a great addition to our usual diet. Great fast meals and getting our kids to help with those is truly providing them with an essential life skill. Good work.”

Rose Njoroge - Policy Writer, Human Rights

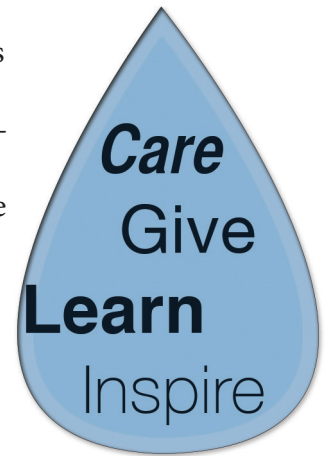
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## Kerikeri Philanthropy

The mission of KKP is to create an avenue that teaches kids all about the art and skill of giving. Kerikeri Kids Philanthropy activities promote social responsibility, community service and global awareness.

The focus is on the Kids for Kids Hospital Drive, which helps purchase tablet computers for children in hospital. A portion of registration goes to help fund this initiative. Children will make up our Advisory Board and will help determine the direction of our funding.



“ The kids Philanthropy program is a must have in today’s society. We must teach the next generation the art of caring for others. Brilliant job Kerikeri Kids.”

Mrs. Gicheri Kimaru - Teacher, Moi Educational Centre Primary School

